



Zbornica poslovno storitvenih dejavnosti



Knowledge
Economy
Network



Non-Technological Innovation for Growth and Jobs

30. september 2014, 9.00-13.00

Venue: Chamber of Commerce and Industry of Slovenia, Dimičeva 13, 1000 Ljubljana, conference room A

09.00 - Introductory comments by organisers

09.15 - **Global trends in Knowledge Economy**

Prof. dr. B. Cizelj, Chairman, Knowledge Economy Network

09.30 - **Beyond Technological Innovations - capturing full potential of innovation for growth and welfare**

dr. Metka Stare, Research professor FSS, University of Ljubljana / Institute of Macroeconomic Analysis and Development IMAD

09.50 - **Conclusions of the meeting on Social Innovation in Smart Specialisation**

Richard Tuffs, Director of ERRIN

10.20 - **Design as a non-technological innovation**

M.Sc. Lilijana Madjar, Director of Regional development agency of Ljubljana urban region

10.40 - 11.00 Coffee Break

11.00 - **Presentation and evaluation of good practice cases**

- **Innovation in health sector**

University Clinical Centre, Slovenia Innovation Hub (tbc)

- **Innovation in service company**

Tomaž Lorenzetti, LinkedAge

- **Innovation in manufacturing company:** With Design Management to important increase of value added

Miha Klinar, Director of Gigodesign d.o.o.,

- **Importance of non-technological innovation**

Viljenka Godina, Director of Economic Institute Maribor d.o.o. and President of the Chamber of Business Services of Slovenia

12.00 - Discussion

13.00 – **End**

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