



CONNECT, COLLABORATE & CHANGE

the healthcare
experience for good.



Our **Mission & Vision**

MISSION

A reliable partner that helps you

Connect, Collaborate and **Change**
the healthcare experience for good.

VISION

In teamwork, we want to consistently improve care
experience and offer **equal access to**
optimal care to more than 50 million
patients.



Our **offices**



**Maastricht,
the NETHERLANDS**
Headquarters

**London,
UNITED KINGDOM**
Representative office

Ljubljana, SLOVENIA
Development center

Market presence



UNITED KINGDOM

ONCOLOGY

NHS
Blackpool Teaching
Hospitals
NHS Foundation Trust

NHS
University Hospitals of
Morecambe Bay
NHS Foundation Trust

NHS
Lancashire Teaching
Hospitals
NHS Foundation Trust

NHS
East Lancashire Hospitals
NHS Trust

PAEDIATRIC & ADOLESCENT HEALTH

NHS
East Lancashire Hospitals
NHS Trust

MENTAL HEALTH

NHS
Essex Partnership University
NHS Foundation Trust



PARSEK

ONCOLOGY

Maastricht UMC+

Maastro

UMC Utrecht

tergooi

meander
MEDISCH CENTRUM

ST ANTONIUS
een santeon ziekenhuis

Diakonessenhuis

**Ziekenhuis
Rivierenland
Hét mensenziekenhuis**

máxima mc

THE NETHERLANDS

Along the clinical
pathway, patients
feel **left out.**

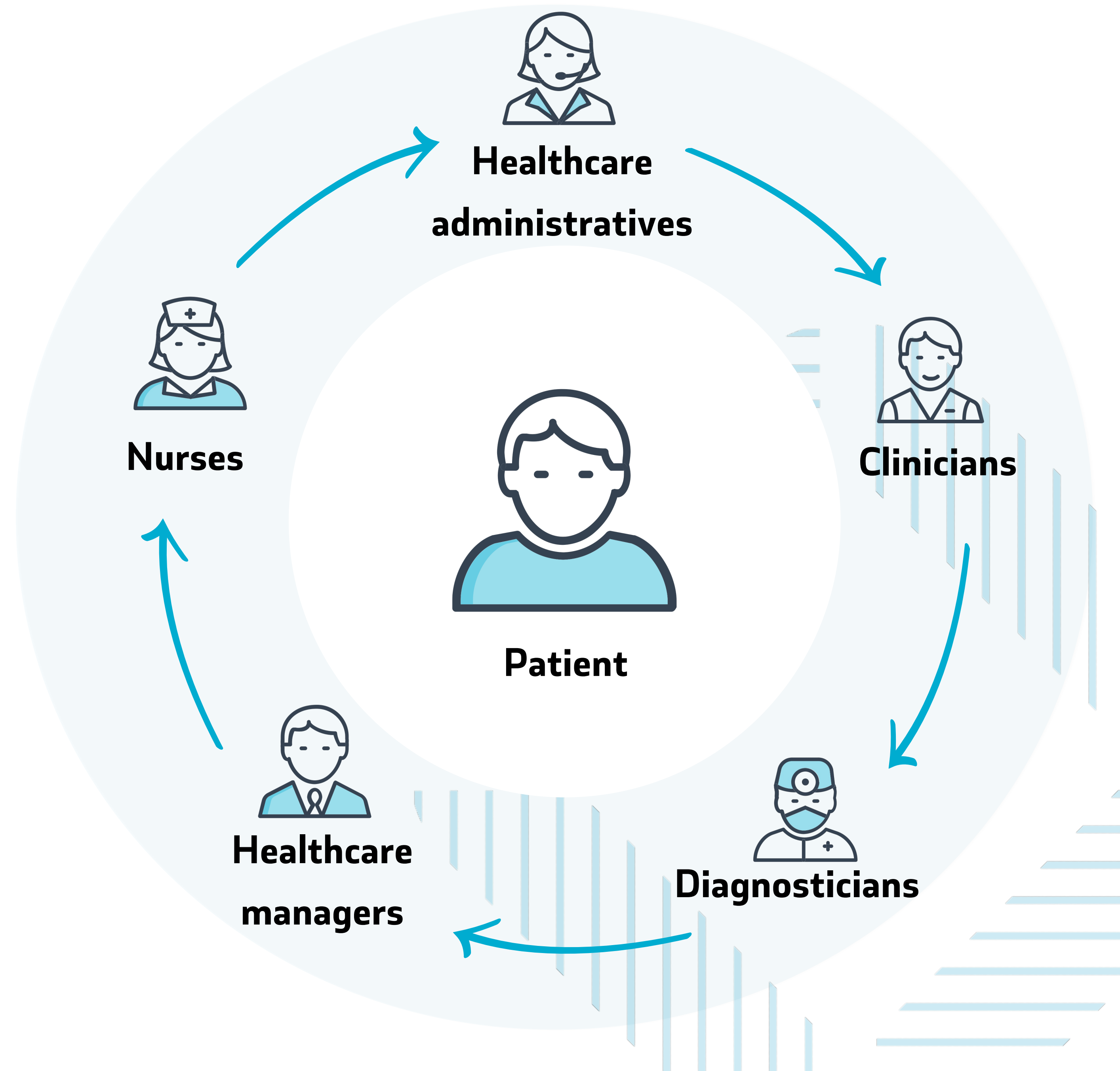


Healthcare managers are under **huge pressures** to balance costs and quality of care.



Calling for

IMPROVED COLLABORATION.





PRIMARY CARE



SECONDARY CARE



SOCIAL CARE



PATIENT



COLLABORATION BEYOND BORDERS.

COLLABORATION TOOLS



Across the entire care journey

CARE
JOURNEY

1 DIAGNOSIS

2 TREATMENT
RECOMMENDATIONS

3 OUTPATIENT CARE
& SURVEILLANCE

4 RECOVERY
& WELLNESS



**COLLABORATIVE
DECISION MAKING**



COORDINATED CARE

OUR
SOLUTIONS

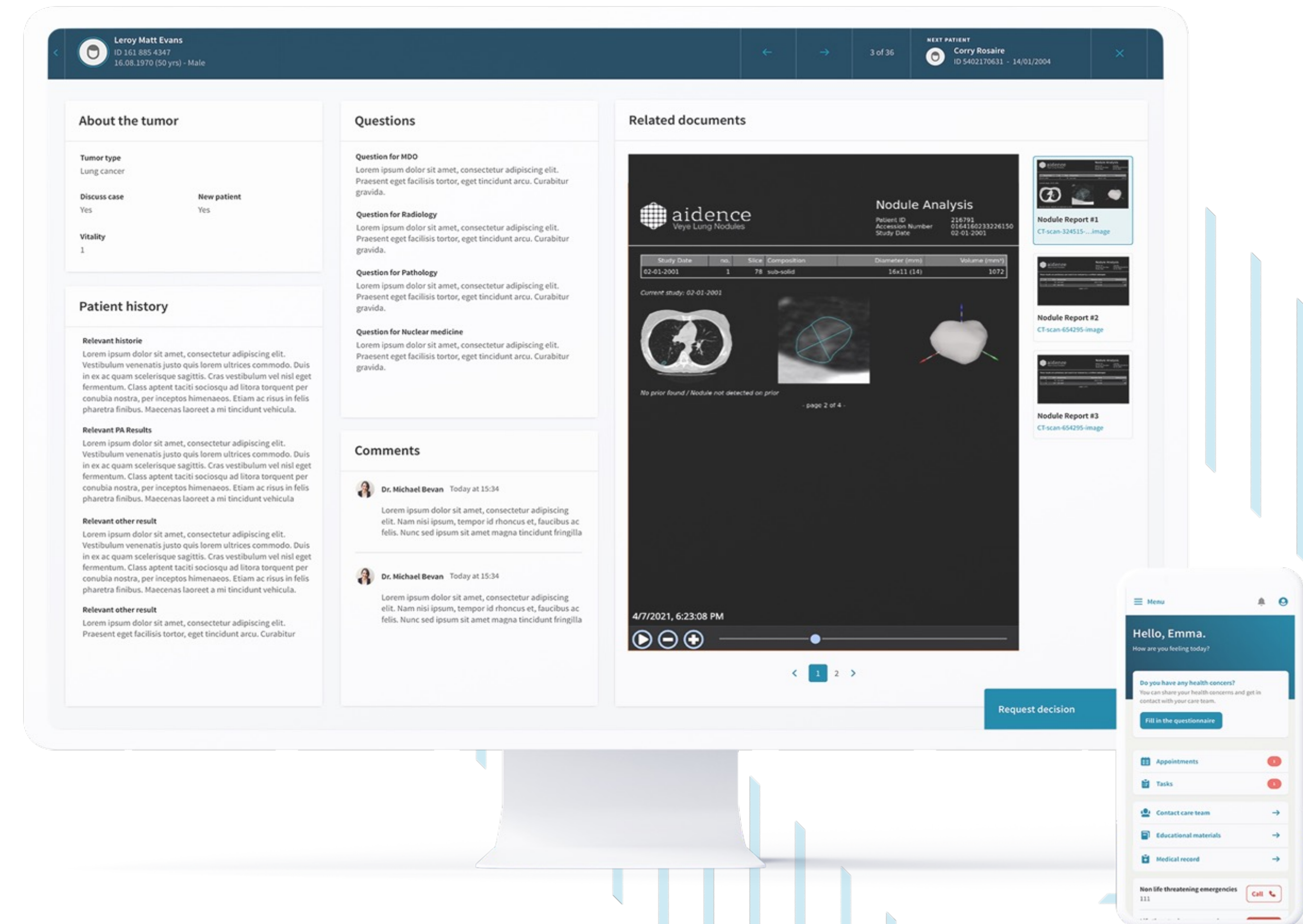
SECURE DATA
EXCHANGE

VITALY PLATFORM

Collaborative decision making

The cornerstone of regional MDTs

- Automated data exchange for less manual efforts
- Streamlined workflows for better time allocation
- Various integrations for efficient communication



FOR MULTIDISCIPLINARY TEAMS

1 DIAGNOSIS

2 TREATMENT
RECOMMENDATIONS

3 OUTPATIENT CARE
& SURVEILLANCE

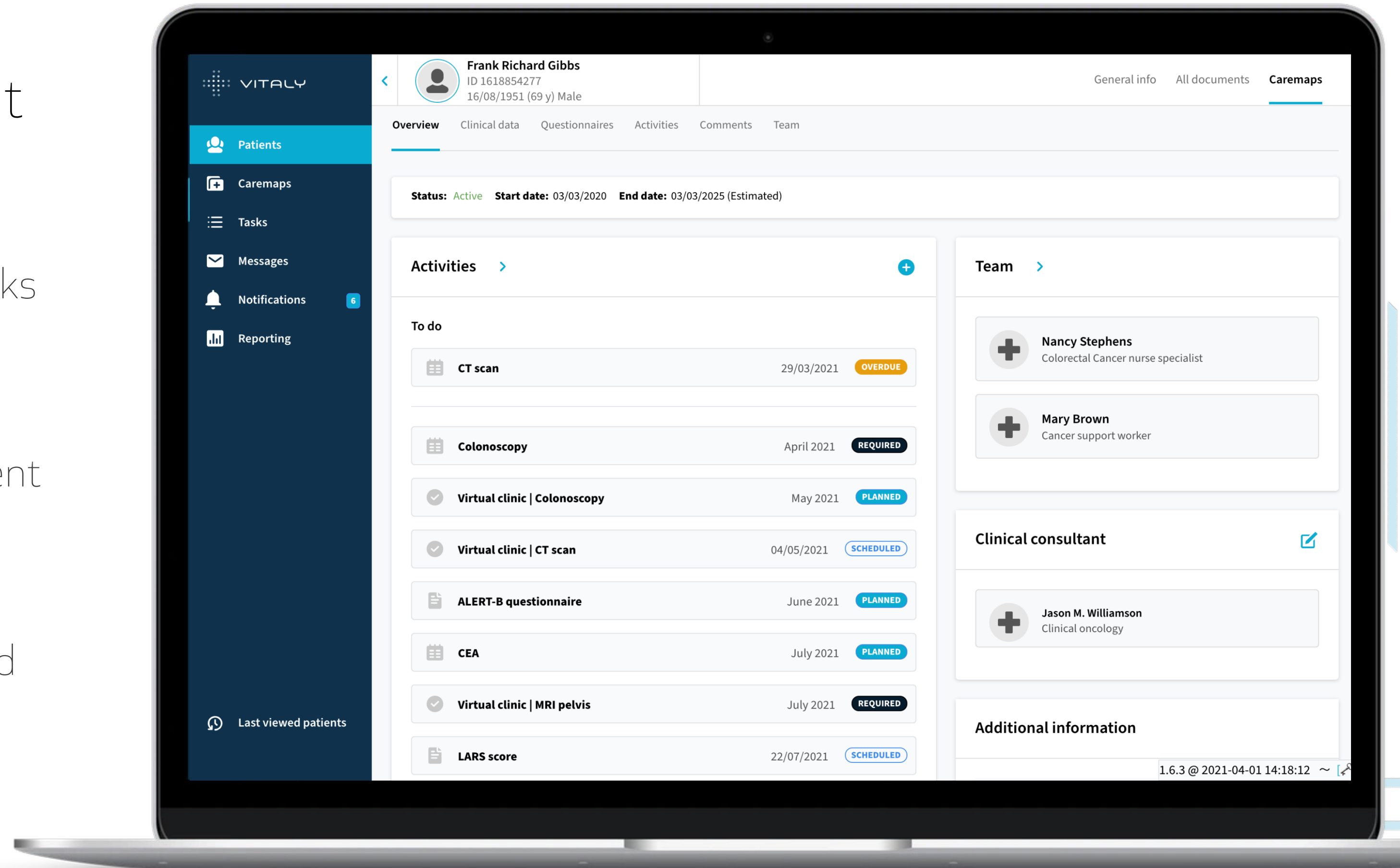
4 RECOVERY
& WELLNESS



Coordinated care

Evidence-based care management

- **Care process automation** for reducing risks and prompt support
- **Configurable care plans** adjusted to patient needs
- **Remote monitoring options** for improved efficiency and patient outcomes

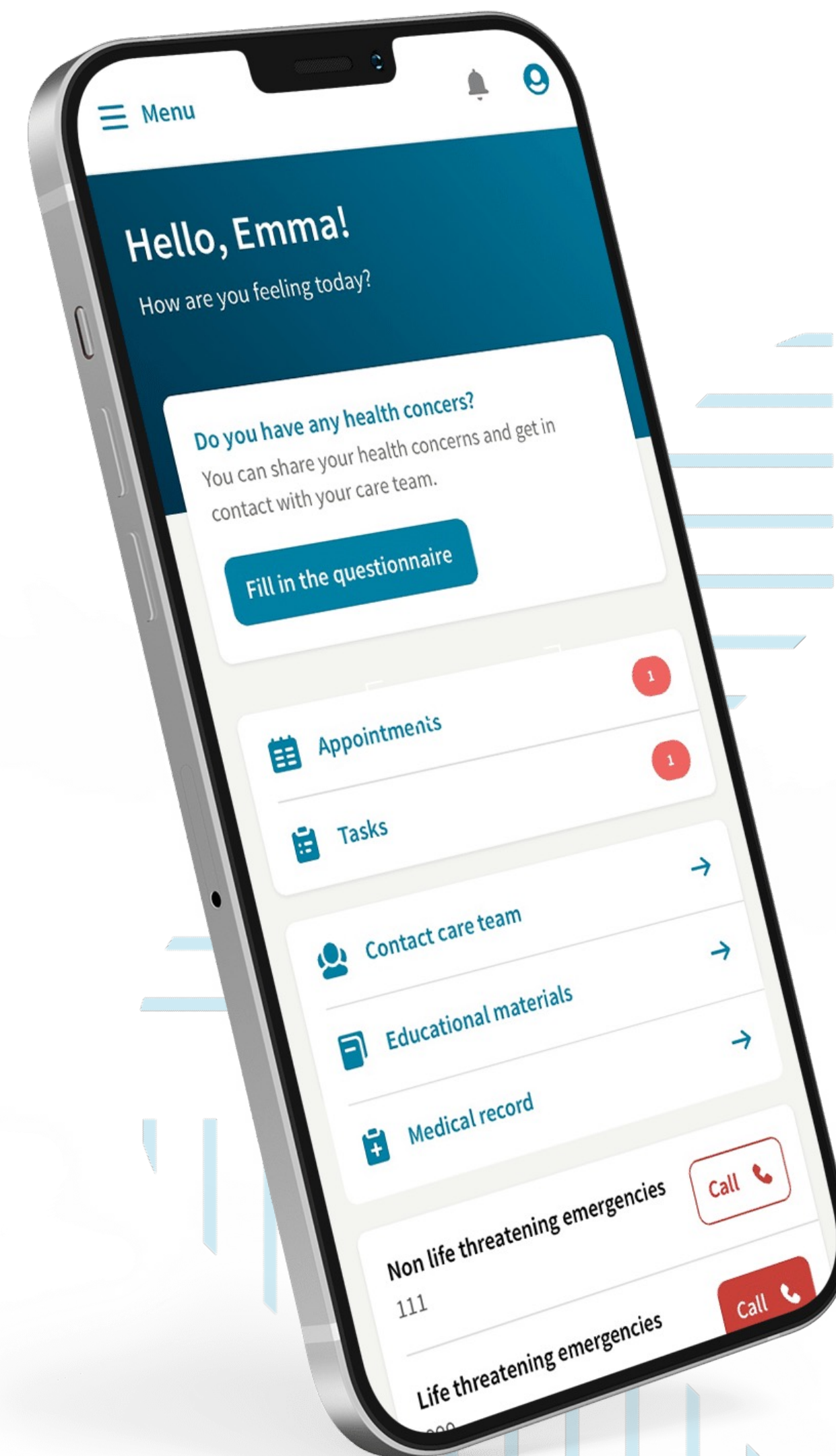


FOR MULTIDISCIPLINARY TEAMS

Coordinated care

Keep your patients safe and highly engaged

- **Access to relevant medical data** and health-related information
- **Digital forms for capturing symptoms** and following the quality of life.
- **Reminders for care activities** and future appointments



FOR PATIENTS

1 DIAGNOSIS

2 TREATMENT
RECOMMENDATIONS

3 OUTPATIENT CARE
& SURVEILLANCE

4 RECOVERY
& WELLNESS



Maximise the power of data

at each step of the care journey

- **AI-enabled insights for clinical decision support** facilitated by the machine-learning algorithms
- **Tracking of key metrics** to have the operations and quality of care under control
- **Compatible with your existing ecosystem** to display data that best serve the end users



Benefits that can be **achieved** and **measured**.



FOR PATIENTS

+ 35%

QUALITY OF LIFE

IMPROVED OUTCOMES



FOR HC PROVIDERS

- 33%

PROFESSIONAL-LED
APPOINTMENTS

MINIMISED EFFORTS



FOR HC MANAGEMENT

- 573

MAN/HOURS
PER MDT PER YEAR

OPTIMISED COSTS



We're committed to delivering
quality and cost-efficient care
that works for everyone.



Thank you.

LinkedIn: Parsek Group

Twitter: parseksolutions

Website: www.parsek.com